



# NATHAN DuPRIEST

VIDEO PRODUCER | PHOTOGRAPHER  
MARKETING SPECIALIST

## PROFILE

Award-winning media producer with 20 years of work experience in marketing, television, and turnkey creative services.

## CONTACT



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[www.strideupproductions.com](http://www.strideupproductions.com)

## SOCIAL



Vimeo - [ndupriest](#)



LinkedIn - [nathandupriest](#)

## EMPLOYMENT EXPERIENCE



### MULTIMEDIA DESIGN SPECIALIST PIEDMONT VIRGINIA COMMUNITY COLLEGE

September 2015 - present

- Produce all promotional video and photographic content for the college.
- Increased subscribers to college's YouTube channel by 800%.
- Created TV/digital commercials in-house for first time in the college's history.
- Produced video for PVCC Great Expectations Program that helped raise \$1,000,000 donation for program.

### OWNER/PRODUCER

STRIDEUP PRODUCTIONS LLC | June 2019 – Present

- Provide full-service video production and photography for local businesses.

### CREATIVE SERVICES DIRECTOR

CBS19/WCAV | March 2011 – October 2014

- Provided full-service video production for TV station's advertising clients.
- Oversaw department that produced more than 300 projects per year.
- Partnered with CBS19 Promotions Department on execution of public events.
- Spearheaded the remodel of Creative Services/Promotions office in order to design a space more conducive to creativity, productivity and collaboration.

### CREATIVE SERVICES PRODUCER

WHSV-TV | October 2006 – March 2011

- Solely managed as many as 25 video production projects at once for station's advertising clients.
- Produced Telly Award-winning employee training video that was shown to every new WHSV hire for more than 5 years.



## AWARDS & HONORS

- 2023 TELLY AWARDS – *SILVER WINNER, EDUCATION CATEGORY*
- 2022 VIRGINIA COMMUNITY COLLEGE ASSOCIATION (VCCA) EXCELLENCE IN COMMUNICATION AWARDS – *2ND PLACE, VIDEO PRODUCTION/COMMERCIAL*
- 2019 NATIONAL COUNCIL FOR MARKETING & PUBLIC RELATIONS (NCMPR), DISTRICT 2 MEDALLION AWARDS – *GOLD WINNER, INTERIOR SIGNAGE/DISPLAYS*
- 2019 VCCA EXCELLENCE IN COMMUNICATION AWARDS – *1ST & 2ND PLACE, VIDEO PRODUCTION/COMMERCIAL*
- 2018 NCMPR, DISTRICT 2, MEDALLION AWARDS – *GOLD WINNER, VIDEO SHORTS*
- 2018 NCMPR, DISTRICT 2, MEDALLION AWARDS – *SILVER WINNER, TELEVISION/VIDEO ADVERTISEMENT*
- 2018 VIRGINIA COMMUNITY COLLEGE ASSOCIATION EXCELLENCE IN COMMUNICATION AWARDS – *1ST PLACE, VIDEO PRODUCTION/COMMERCIAL*
- 2018 VCCA EXCELLENCE IN COMMUNICATION AWARDS – *1ST PLACE, WILD CARD ENTRY*
- 2017 VCCA EXCELLENCE IN COMMUNICATION AWARDS – *3RD PLACE, VIDEO PRODUCTION/COMMERCIAL*
- 2016 TELLY AWARDS – *BRONZE WINNER, EDUCATION CATEGORY*
- 2016 NCMPR PARAGON AWARDS – *BRONZE WINNER, RADIO AD, SERIES*
- 2013 TELLY AWARDS – *BRONZE WINNER, CULTURAL CATEGORY*

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## OTHER CAREER HIGHLIGHTS

- Member of the National Council for Marketing & Public Relations (NCMPR) since 2015
- Presenter, 2018 NCMPR national conference - Las Vegas, NV
- Inaugural recipient of the PVCC Classified Staff Core Job Responsibilities Award in 2018
- Received endorsement from every academic dean at PVCC to be promoted from part-time to full-time employment.
- Non-marketing employment experience, including: tourism, retail, customer care and security.
- Member of the first graduating class of Varina High School's *Center for Communications*.

- 2012 VIRGINIA TRANSIT ASSOCIATION, OUTSTANDING PUBLIC TRANSPORTATION MARKETING AWARDS – AWARD WINNER, SMALL SYSTEM
- 2010 TELLY AWARDS – 2-TIME BRONZE WINNER
- 2009 TELLY AWARDS – BRONZE WINNER, CORPORATE TRAINING CATEGORY
- 2004 BROADCAST EDUCATION ASSOCIATION FESTIVAL OF MEDIA ARTS – AWARD OF EXCELLENCE WINNER

## SKILLS



### SOFTWARE KNOWLEDGE

#### HIGHLY PROFICIENT

- Adobe Premiere Pro
- Adobe Photoshop
- Apple Motion
- MPEG Streamclip
- Microsoft Word and PowerPoint

#### WORKING KNOWLEDGE

- Adobe After Effects
- Adobe Media Encoder
- Apple Compressor
- Audacity
- Microsoft Publisher and Excel

### MULTIMEDIA/MARKETING SKILLS

- Experience with DSLRs and full-body video cameras
- Production of video content for television, website and social media
- Client relations, marketing strategy, script writing and voiceover work
- Event and portrait photography
- Video closed captioning for social media
- Management of corporate YouTube and Flickr channels

## EDUCATION



JAMES MADISON UNIVERSITY (Harrisonburg, VA)

BACHELOR OF SCIENCE – MEDIA ARTS & DESIGN

VARINA HIGH SCHOOL (Richmond, VA)

CENTER FOR COMMUNICATIONS | NATIONAL HONOR SOCIETY

## REFERENCES\*



”

He's one of those unique people who can not only produce high-quality technical work, but is also very personable and engaging. I would absolutely recommend him.

KIMBERLEY MARTIN (Senior Content Marketing Manager, Blackbaud)  
Former client

”

Nathan impressed me not only with his knowledge and expertise in multimedia production and videography but with his willingness to learn new mediums and continue to expand his already remarkable skillset... Nathan has a keen understanding of marketing principles and the ability to promote a wide variety of products and services.

LEIGH-ANNE LAWRENCE (Senior Digital Project Manager, Carnegie)  
Former supervisor

\*Complete list of professional references available upon request.